

CAPABILITY STATEMENT

CAGE: 6STX7

DUNS: 014158852

CERTIFICATIONS:

- 8(m) edWOSB
- WOSB
- Small Disadvantaged Business

NAICS CODES:

519130 – Internet publishing
711510 – Independent Artist,
Writer, Performer
541890 – Services Related to
Advertising
541199 – Paralegal Services
511199 – All other
publishers including
electronic
541990 – Science Writing

SIC CODES:

8999 37 – Narration,
Announcers, Commentators
2741 9909 – Internet
Publishing and Broadcasting
8999 0305 – Writing for
Publication
7389 1307 – Paralegal
2731 0101–Publishing off
site

PSC Codes

U099 Education: Training – Other
T016 – Publication: Audio/Visual
R699 – Support Administrative:
Other
R603 – Support Administrative:
Transcription
R418 – Support Administrative:
Professional: Legal
6910 – Training Aids
U001 – Education:
Training/Lectures



AVATAR LLC

d/b/a Avatar Media

121 Great Oaks Lane * Roswell, GA 30075

<http://AvatarLLC.com> * 678-810-0958

Company Summary

Avatar LLC (AVATAR) is an 8(m), African-American woman owned small business located in Roswell, Georgia. AVATAR provides mass media content creation, publication, management and business support services to commercial and nonprofit organizations. AVATAR specializes in creating American Disabilities Act compliant audio and internet media. AVATAR has operated as a single member LLC managed by Benita McShan since 2002.

Mission

Avatar Multimedia Enterprises is devoted to creating and enhancing the personal, cyber, corporate and organizational images of our clients through our service offerings and products. Our goal and value added proposition is to simplify the complex. AVATAR will leverage its expertise to maximize corporate benefit using measurable and sustainable methodologies.

Core Competencies

- Audio Production of American Disability Act compliant media for the use of the blind and print handicapped
- Internet Publication and Broadcast
- Audio Production of Training, eLearning, Instructional, Navigation and Entertainment audio files for the internet, computers and portable audio devices.
- Narration and Voicing Services
- Creation of documentation compliant with client standards
- Website Design
- Contract Management Services

Key Personnel Credentials and Expertise

Benita McShan, MS, GCM

121 Great Oaks Lane, Roswell, GA 30075, USA

Studio: 678-810-0958 Cell: 678-471-4055

Benita@AvatarLLC.com

- Bachelor of Arts: Mass Communications/Mass Media Arts
- Master of Science: Administration
- Master's Certificate: Global Commercial Contract Management
- Paralegal Certificate: University of Georgia

- Corporate Contract Management – AT&T - 16 years
- Audio Production for the Blind -- American Printing House for the Blind/Georgia Radio Reading Service for the Blind/Audio Internet Reading Service for the Blind (Los Angeles) -- 10 years
- Science Writer – Centers for Disease Control – 5 years